# **KOU Zonglai**

#### Date of Birth: 27 October 1975

Nationality: China

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# Education

Postdoctor: IDEI, U Toulouse I

Ph.D. in Economics, Fudan University, 1997-2003

B.Sc. in Physics, Fudan University, 1992-1997

# **Academic Positions**

2003-2005:	Assistant Professor of Economics, CCES, Fudan University
2006-Present:	Associate Professor of Economics, CCES, Fudan University
2007.10-2008.10:	Post-Doctoral Program at IDEI, Universit é Toulouse I.

#### **Research Interests**

Industrial Organization, Intellectual Property, Contract Theory

#### **Teaching Experiences**

Fudan University: 2003--Present

Microeconomics, Incentive Theory, Industrial Organization, Mathematical Economics, Industrial Policy

# Some Articles in Referred Journals (in Chinese)

- "R&D Complementarity, Limited Patent Breadth, and the Paradox of the Thrift", 1. Economic Research Journal, 2010.6 (with Lei Shi)
- 2. "Multi-Tasking and Screening: A Model of Academic Tenure", The Journal of World Economy, 2010.6
- "Why are Medical Care Expensive and Difficult to Obtain?" The Journal of World 3. Economy, 2010.1.
- 4. "Optimal Patent Design in Presence of Trade Secret", Nan Fang Jing Ji (Southern Journal of Economics), 2009.12.
- Economic Analysis of ATM Pricing Strategy, World Economic Forum, 2009.3, 5.
- Patent System: Its Functioning Mechanism and Rationale, Fudan Journal, 2009, Vol. 5 6. (with Lei Shi)
- 7. "Revisiting Needham's Puzzle: A Patent System Hypothesis", Guo Ji Jing Ji Ping Lun (International Economic Review),2009, March-April (with Lei Shi)
- "Technology Gap, Backwardness Trap and Upgrading Incentive: A Model of Vertical 8. Differentiation", China Economics Quaterly, 2009. vol.1.

- 9. "The Evolution of Chinese S&T Policies Since Market-Oriented Reform in 1978", *World Economic Forum*, 2008.1.
- 10. "Patentability and Screening", The Journal of World Economy, 2007.11
- 11. "Patent Breadth and Endogenous Licensing Arrangements in Cumulative Innovation", *World Economic Forum*, 2006.12.
- 12. "Patent Breadth, Non-Infringing Imitation and Monopolistic Competition", *The Journal* of World Economy, Jan. 2007.
- "Lose on the One Side and Gains on the Other Side: Bankcard Payment System in the Two-Sided Market", *China Economics Quarterly*, (with Xuebin Wang, Bo Zhao and Lei Shi).
- 14. "The Economic Effects of ATM Surcharging", *China Economics Quarterly*, (with Xuebin Wang), September, 2006.
- 15. "ATM Pricing, Banking Competition and Social Welfare", *The Journal of World Economy*, 2006.1 (with Xuebin Wang).
- 16. "A Real Option Approach to Sleeping Patents", World Economic Forum, 2006.1,
- 17. The Underutilization of Knowledge and Optimal Patent Design", *World Economic Forum*, October, 2004.
- 18. "Demand Uncertainty, Capacity Investment and Outsourcing", *The Journal of World Economy*, September, 2004.
- 19. "Patent Breadth and Information Disclosure in Cumulative Innovation Race", 2004, *China Economics Quarterly*, Vol.3.
- 20. "US Trade Deficit and Sino-US Trade Friction", *Fudan Journal (Social Science)*, August, 2004 (With Lei Shi)
- 21. "The Allocation of Property Rights in Research and Development", *Review of Industrial Studies*, vol. 2. 2003.
- 22. "The Tragedy of the Anti-Commons: A Fishing Model", *World Economic Forum*, vol. 5, 2002.
- 23. "A Game Theoretical Analysis of Software Piracy", *Shanghai Economic Research*, November, 2001.
- "Allocation Effects and Costs of Dual Charge System on Sources of Students at China's University Entrance Examination", *Economic Research Journal*, September, 1999. (with Lei Shi).
- 25. "Crop Production Function in China", *Shanghai Economic Research*, September, 1999. (with Lei Shi).
- 26. "Institutional Innovation and Economic Growth: A Joint Production Model", *Shanghai Economic Research*, March, 1999. (with Lei Shi).

### Some Articles in Referred Journals (in English)

- "Patent Breadth and Patenting of Intermediate Results in Cumulative Innovation Race", 2006, *Studies on North-East Asian Economics*, Vol.3, P13-31.
- 2. "Endogenous Licensing Arrangements in Cumulative Innovation", *Frontiers of Economics in China*, with Jian ZHANG, 2007.7.,vol.3, 424-457

# Books

- 1. Industrial Economics, April 2003, Shanghai Sanlian Press.
- 2. *The Functioning and Performance of Patent System* (PhD Dissertation), September 2005, Shanghai People Press.
- 3. Towards An Innovating Country: The Industrial Innovations in China Since Reform in 1978

Shanghai People Press (in Chinese) Centage Learning (in English).

### **Research Projects in Charge**

- 1. "IPR Policies and Indigenous Innovative Capacity: Theoretical Analysis and Empirical Evidence", 2009. Shanghai Pujiang Talent Plan Program. Ongoing.
- "The Optimal IPR Policies of Developing Countries in Open Economy", Key Project of Chinese Education Ministry, 2007. Ongoing.
- "Software Industry Development in Shanghai and Public Policies", Shanghai Municipalities Fund, 2006, Finished.
- 4. "FDI, IPR Policy and Spillover Effects in Developing Countries", Shanghai Philosophy and Social Sciences Project, 2005, Finished.
- 5. "The Law and Economics Analysis of Patent Breadth", The National Natural Science Foundation of China (NNSFC), 2004, Finished.